



## **SPURart Ski and Snowboard Building Workshops**

### **Build your own ride in Tirol, Austria**

SPURart is a small ski company in the heart of Innsbruck, where any keen sports person can build their own skis, Snowboards or Splitboards. In preparation SPURart customer service helps clients decide which shape is best suitable to their needs. There is a wide range to choose from: Freeride Ski, ultra-light Carbon Ski, Touring Ski or an Allround Shape. In keeping with the slogan "Design your line" customers can not only pick their unique shape, they can also design their own top sheet. The ski building professionals at SPURart provide comprehensive advice and guidance throughout the ski or snowboard building process. A dream come true for many.

"By listening to our clients' needs in preparation for the actual building process we are able to come up with the perfect fit for their technical abilities and desired look" explains Michael Freymann, one of the two shop owners. He has over 10 years of experience in testing skis and has tried hundreds of pairs. Following his passion he started building his own skis – the beginning of SPURart.

Snowboards are just as much in demand. German Pro Snowboarder Matze Reif has already built several boards himself: "Generally the choices are very limited, especially when it comes to Splitboards. Through SPURart I can get exactly the shape and rocker I need for my boards."

### **Design & Technology**

Most designs can be transferred to the top sheet and there is also a basic range of design options and patterns available to choose from. There is a large selection of fine wood veneers at the workshop, like African Makassar Ebony, Caramel Bamboo and the very fine Palisander wood veneer. Graphic designs may be printed on cloth or wood and integrated into the top sheet. Laser engravings and wooden inlays are particularly popular at the moment.

### **Workshops**

Workshops are usually held on weekends – Saturday and Sunday in a casual, fun environment. Anyone can participate and prior building experience or technical knowledge is required whatsoever. The workshops are limited to 10 participants. Workshops (including the material) cost 850€ for Skis, 750€ for Snowboards, 850€ for a Splitboard. Gift Vouchers are available on request! We also offer corporate team-building workshops.

**High Resolution Pictures:** <https://www.flickr.com/photos/spurart> (free of charge, copy of publication much appreciated)

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**About SPURart:**

**Design your line.** SPURart has been building Skis since 2010. At SPURart's workshop anyone – without previous experience – can build their own Skis, Snowboards or Splitboards under professional guidance. The two-day workshops are held in small groups in the heart of the alpine city of Innsbruck. More than 250 satisfied annual customers are evidence for SPURart's popularity.

**Custom Ski.** In 2014 SPURart expanded its range of products and services. Skis, snowboards and split boards can now be custom built to order, according to the client's needs. Corporate clients can place individual or batch orders featuring their Corporate design. Corporate team-building workshops are also available.

SPURart manufactures exclusively in Innsbruck, Tirol, Austria. Michael Freymann and Peter Pfeifer are the joint owners.